



WDAF-TV

Print Date: 10/24/12

Page 2 of 6

Contract / Revision		575321	Flight Dates 10/23/12-10/29/12				Hiatus Dates				
Original Date / Revision		10/24/12 / 10/24/12					Order Sep 60:15:00				
Advertiser		Zweifel, Clint/D/MO St Treas: Product CLINT ZWEIFEL 4 MO				Estimate # 2010					
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Totals
										Spots	Amount
3	4	10/23/12	10/25/12	M-F 630-6a	CM-AII	630-6a		---T---	:30	1	\$300.00 2 0.00 NM
				M-F 530-6a							1 \$300.00
FOX News											
		Start Date	End Date	Weekdays	REV	Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	---T---		1	\$300.00	0.00			
4	4	10/26/12	10/26/12	M-F 630-6a	CM-AII	630-6a		---F--	:30	1	\$300.00 2 0.00 NM
				M-F 530-6a							1 \$300.00
FOX News											
		Start Date	End Date	Weekdays	REV	Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	---F--		1	\$300.00	0.00			
5	4	10/29/12	10/29/12	M-F 630-6a	CM-AII	630-6a		M-----	:30	1	\$300.00 2 0.00 NM
				M-F 530-6a							1 \$300.00
FOX News											
		Start Date	End Date	Weekdays	REV	Spots/Week	Rate	Rating			
		Week: 10/29/12	11/04/12	M-----		1	\$300.00	0.00			
6	4	10/23/12	10/23/12	M-F 6-7a	CM-AII	6-7a		-T-----	:30	1	\$600.00 2 0.00 NM
				M-F 6-7a							1 \$600.00
FOX News											
		Start Date	End Date	Weekdays	REV	Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	-T-----		1	\$600.00	0.00			
7	4	10/24/12	10/24/12	M-F 6-7a	CM-AII	6-7a		--W----	:30	1	\$600.00 2 0.00 NM
				M-F 6-7a							1 \$600.00
FOX News											
		Start Date	End Date	Weekdays	REV	Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	--W----		1	\$600.00	0.00			
8	4	10/25/12	10/26/12	M-F 6-7a	CM-AII	6-7a		---T---	:30	1	\$600.00 2 0.00 NM
				M-F 6-7a							1 \$600.00
FOX News											
		Start Date	End Date	Weekdays	REV	Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	---T---		1	\$600.00	0.00			
9	4	10/29/12	10/29/12	M-F 6-7a	CM-AII	6-7a		M-----	:30	1	\$600.00 2 0.00 NM
				M-F 6-7a							1 \$600.00
FOX News											
		Start Date	End Date	Weekdays	REV	Spots/Week	Rate	Rating			
		Week: 10/29/12	11/04/12	M-----		1	\$600.00	0.00			
10	4	10/23/12	10/23/12	M-F 7-8a	CM-AII	7-8a		-T-----	:30	1	\$525.00 2 0.00 NM
				7-8a			(7:00 AM-8:00 AM)				1 \$525.00
FOX News											
		Start Date	End Date	Weekdays	REV	Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	-T-----		1	\$525.00	0.00			
11	4	10/26/12	10/25/12	M-F 7-8a	CM-AII	7-8a		---T---	:30	1	\$525.00 2 0.00 NM
				7-8a			(7:00 AM-8:00 AM)				1 \$525.00
FOX News											
		Start Date	End Date	Weekdays	REV	Spots/Week	Rate	Rating			
		Week: 10/22/12	10/26/12	---T---		1	\$525.00	0.00			
12	4	10/26/12	10/26/12	M-F 7-8a	CM-AII	7-8a		---F--	:30	1	\$525.00 2 0.00 NM
				7-8a			(7:00 AM-8:00 AM)				1 \$525.00
FOX News											
		Start Date	End Date	Weekdays	REV	Spots/Week	Rate	Rating			
		Week: 10/22/12	10/26/12	---F--		1	\$525.00	0.00			
13	4	10/29/12	10/29/12	M-F 7-8a	CM-AII	7-8a		M-----	:30	1	\$525.00 2 0.00 NM
				7-8a			(7:00 AM-8:00 AM)				1 \$525.00
FOX News											
		Start Date	End Date	Weekdays	REV	Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	---		1	\$525.00	0.00			



WDAF-TV

Print Date: 10/24/12

Page 3 of 6

Contract / Revision		575321	Flight Dates 10/23/12-10/29/12				Hiatus Dates							
Original Date / Revision		10/24/12 / 10/24/12					Order Sep 00:15:00							
Advertiser		Zweifel, Clint/D/MO St Treas				Product CLINT ZWEIFEL 4 MO				Estimate # 2010				
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots
														Amount
13	4	10/29/12	10/29/12	M-F 7-9a	CM-All	7-8a	M-----	:30	1	\$525.00	2	0.00	NM	1 \$525.00
				7-8a		(7:00 AM-8:00 AM)								
	FOX News				REV									
	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
	Week: 10/29/12	11/04/12	M-----		1		\$525.00		0.00					
14	4	10/24/12	10/24/12	M-F 7-9a	CM-All	8-9a	--W----	:30	1	\$525.00	2	0.00	NM	1 \$525.00
				8-9a		(8:00 AM-9:00 AM)								
	FOX News				REV									
	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
	Week: 10/22/12	10/28/12	--W----		1		\$525.00		0.00					
15	4	10/25/12	10/25/12	M-F 7-9a	CM-All	8-9a	---T---	:30	1	\$525.00	2	0.00	NM	1 \$525.00
				8-9a		(8:00 AM-9:00 AM)								
	FOX News				REV									
	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
	Week: 10/22/12	10/28/12	---T---		1		\$525.00		0.00					
16	4	10/26/12	10/26/12	M-F 7-9a	CM-All	8-9a	----F--	:30	1	\$525.00	2	0.00	NM	1 \$525.00
				8-9a		(8:00 AM-9:00 AM)								
	FOX News				REV									
	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
	Week: 10/22/12	10/26/12	----F--		1		\$525.00		0.00					
17	4	10/29/12	10/29/12	M-F 7-9a	CM-All	8-9a	M-----	:30	1	\$525.00	2	0.00	NM	1 \$525.00
				8-9a		(8:00 AM-9:00 AM)								
	FOX News				REV									
	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
	Week: 10/29/12	11/04/12	M-----		1		\$525.00		0.00					
18	4	10/23/12	10/23/12	M-F 9-10a	CM-All	9-10a	-T-----	:30	1	\$200.00	3	0.00	NM	1 \$200.00
				M-F 9-10a										
	FOX News				REV									
	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
	Week: 10/22/12	10/28/12	-T-----		1		\$200.00		0.00					
19	4	10/24/12	10/24/12	M-F 9-10a	CM-All	9-10a	--W----	:30	1	\$200.00	3	0.00	NM	1 \$200.00
				M-F 9-10a										
	FOX News				REV									
	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
	Week: 10/22/12	10/28/12	--W----		1		\$200.00		0.00					
20	4	10/25/12	10/25/12	M-F 9-10a	CM-All	9-10a	---T---	:30	1	\$200.00	3	0.00	NM	1 \$200.00
				M-F 9-10a										
	FOX News				REV									
	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
	Week: 10/22/12	10/28/12	---T---		1		\$200.00		0.00					
21	4	10/26/12	10/26/12	M-F 9-10a	CM-All	9-10a	----F--	:30	1	\$200.00	3	0.00	NM	1 \$200.00
				M-F 9-10a										
	FOX News				REV									
	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
	Week: 10/22/12	10/28/12	----F--		1		\$200.00		0.00					
22	4	10/23/12	10/23/12	M-F 12-1p	CM-All	12-1p	-T-----	:30	1	\$300.00	2	0.00	NM	1 \$300.00
				M-F 12-1p										
	Neons News				REV									
	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
	Week: 10/22/12	10/28/12	-T-----		1		\$300.00		0.00					
23	4	10/25/12	10/25/12	M-F 12-1p	CM-All	12-1p	---T---	:30	1	\$300.00	2	0.00	NM	1 \$300.00
				M-F 12-1p										
	Neons News				REV									
	Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
	Week: 10/22/12	10/28/12	---T---		1		\$300.00		0.00					



WDAF-TV

Print Date: 10/24/12

Page 4 of 6

Contract / Revision 575321 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/24/12 / 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Treas Product CLINT ZWEIFEL 4 MO

Estimate # 2010

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
23	4	10/25/12	10/25/12	M-F 12p-1p	CM-All	12-1p	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News															
		Start Date	End Date	Weekdays	REV					Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	---T---						1	\$300.00	0.00			
24	4	10/29/12	10/29/12	M-F 12p-1p	CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
Noons News															
		Start Date	End Date	Weekdays	REV					Spots/Week	Rate	Rating			
		Week: 10/29/12	11/04/12	M-----						1	\$300.00	0.00			
25	4	10/23/12	10/23/12	M-F 5-6p	CM-All	5-530p	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		Start Date	End Date	Weekdays	REV					Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	-T-----						1	\$600.00	0.00			
26	4	10/25/12	10/26/12	M-F 5-6p	CM-All	5-530p	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		Start Date	End Date	Weekdays	REV					Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	---T---						1	\$600.00	0.00			
27	4	10/29/12	10/29/12	M-F 5-6p	CM-All	5-530p	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		Start Date	End Date	Weekdays	REV					Spots/Week	Rate	Rating			
		Week: 10/29/12	11/04/12	M-----						1	\$600.00	0.00			
28	4	10/23/12	10/23/12	M-F 5-6p	CM-All	530-6p	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		Start Date	End Date	Weekdays	REV					Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	-T-----						1	\$600.00	0.00			
29	4	10/24/12	10/24/12	M-F 5-6p	CM-All	530-6p	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		Start Date	End Date	Weekdays	REV					Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	--W----						1	\$600.00	0.00			
30	4	10/26/12	10/26/12	M-F 5-6p	CM-All	530-6p	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
News															
		Start Date	End Date	Weekdays	REV					Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	----F--						1	\$600.00	0.00			
31	4	10/23/12	10/23/12	M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
News															
		Start Date	End Date	Weekdays	REV					Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	-T-----						1	\$900.00	0.00			
32	4	10/25/12	10/25/12	M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$900.00	2	0.00	NM	1	\$900.00
News															
		Start Date	End Date	Weekdays	REV					Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	---T---						1	\$900.00	0.00			
33	4	10/24/12	10/24/12	M-F 630-7p	CM-All	630-7p	--W----	:30	1	\$2,200.00	2	0.00	NM	0	\$0.00
WHEEL OF FORTUNE															
		Start Date	End Date	Weekdays	REV					Spots/Week	Rate	Rating			
		Week: 10/22/12	10/28/12	--T---						1	\$2,200.00	0.00			



WDAE-TV

Print Date: 10/24/12

Page 5 of 6

Contract / Revision 575321 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/24/12 / 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Treas Product CLINT ZWEIFEL 4 MO

Estimate # 2010



WDAE-TV

Print Date: 10/24/12

Page 6 of 6

Contract / Revision 575321 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/24/12 / 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Treas Product CLINT ZWEIFEL 4 MO

Estimate # 2010

Totals — 49 \$27,450.00



WDAF-TV

ORDER

Print Date 10/24/12 Page 1 of 6

Flight Dates 10/16/12-10/22/12

<u>Contract / Revision</u>	575317	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Original Date / Revision</u>		<u>Agency Com</u>	<u>Estimate #</u>	2011
10/24/12	10/24/12	15%	<u>Alt Order #</u>	09771615
		<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Zweifel, Clint/D/MO St Treas	650 Massachusetts Ave NW Suite 210 Washington, DC 20001	<u>Order Type</u>	GENERAL
<u>Agency</u>	Buying Time LLC		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>		<u>Sales Office</u> DC-M	<u>Billing Calendar</u>	BROADCAST
650 Massachusetts Ave NW Suite 210 Washington, DC 20001		<u>Sales Region</u> NAT	<u>Demographic</u>	A35+
		<u>Agency Ref</u>	<u>Rev Codes</u>	SP-POL CAN GEN
			<u>Product Codes</u>	PL1Mb
			<u>Priority</u>	3
			<u>Advertiser Ref</u>	

Primary Account Executive

Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 22% Market Value 112045

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	29%	32493
KCWE	%	0
KMBC	21%	23529
KMCI	%	0
KPXE	%	0
KSHB	28%	31372
KSMO	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Billing Plan		# Spots	Net Amount	Gross Amount
					Start Date	End Date			
October 2012	43	\$20,952.50	\$24,650.00	0.00	10/01/12	10/22/12	43	\$20,952.50	\$24,650.00
Totals	43	\$20,952.50	\$24,650.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
1	4	10/16/12	10/16/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
FOX News																
					REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-T-----		1	\$300.00			0.00						
2	4	10/17/12	10/17/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--W----	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
FOX News																
					REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--W----		1	\$300.00			0.00						
3	4	10/18/12	10/18/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00	
FOX News																
					REV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	---T---		1	\$300.00			0.00						



WDAF-TV

Print Date: 10/24/12

Page 2 of 6

Contract / Revision

575317

Flight Dates 10/16/12-10/22/12

Hiatus DatesOriginal Date / Revision

10/24/12 / 10/24/12

Order Sep 00:15:00Advertiser Zweifel, Clint/D/MO St Treas: Product CLINT ZWEIFEL 4 MOEstimate # 2011

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
4	4	10/19/12	10/19/12	M-F 530-6a	CM-All	530-6a	---F--	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		REV									
		Week: 10/15/12	10/21/12	----F--		Spots/Week	Rate	Rating							
5	4	10/22/12	10/22/12	M-F 530-6a	CM-All	530-6a	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		REV									
		Week: 10/22/12	10/28/12	M-----		Spots/Week	Rate	Rating							
6	4	10/16/12	10/16/12	M-F 6-7a	CM-All	6-7a	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		REV									
		Week: 10/15/12	10/21/12	-T-----		Spots/Week	Rate	Rating							
7	4	10/17/12	10/17/12	M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		REV									
		Week: 10/15/12	10/21/12	--W----		Spots/Week	Rate	Rating							
8	4	10/18/12	10/18/12	M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		REV									
		Week: 10/15/12	10/21/12	---T---		Spots/Week	Rate	Rating							
9	4	10/22/12	10/22/12	M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		REV									
		Week: 10/22/12	10/28/12	M-----		Spots/Week	Rate	Rating							
10	4	10/16/12	10/16/12	M-F 7-9a	CM-All	7-9a	-T-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		REV									
		Week: 10/15/12	10/21/12	-T-----		Spots/Week	Rate	Rating							
11	4	10/18/12	10/18/12	M-F 7-9a	CM-All	7-9a	---T---	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		REV									
		Week: 10/15/12	10/21/12	---T---		Spots/Week	Rate	Rating							
12	4	10/19/12	10/19/12	M-F 7-9a	CM-All	7-9a	----F--	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		REV									
		Week: 10/15/12	10/21/12	----F--		Spots/Week	Rate	Rating							
13	4	10/22/12	10/22/12	M-F 7-9a	CM-All	7-9a	M-----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		REV									
		Week: 10/22/12	10/28/12	M-----		Spots/Week	Rate	Rating							
14	4	10/17/12	10/17/12	M-F 7-9a	CM-All	8-9a	--W----	:30	1	\$525.00	2	0.00	NM	1	\$525.00
FOX News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		REV									
		Week: 10/22/12	10/28/12	--W----		Spots/Week	Rate	Rating							



WDAF-TV

Print Date: 10/24/12

Page 3 of 6

Contract / Revision

676317

Flight Dates 10/16/12-10/22/12

Hiatus DatesOriginal Date / Revision

10/24/12/ 10/24/12

Order Sep 00:15:00Advertiser Zweifel, Clint/D/MO St Treas: Product CLINT ZWEIFEL 4 MOEstimate # 2011

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Total	Amount
14	4	10/17/12	10/17/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	--W---	:30	1	\$525.00	2	0.00	NM	1		\$525.00
FOX News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/21/12	--W---		1	\$525.00			0.00						
15	4	10/18/12	10/18/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	--T---	:30	1	\$525.00	2	0.00	NM	1		\$525.00
FOX News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/21/12	--T---		1	\$525.00			0.00						
16	4	10/19/12	10/19/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$525.00	2	0.00	NM	1		\$525.00
FOX News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/21/12	----F--		1	\$525.00			0.00						
17	4	10/22/12	10/22/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$525.00	2	0.00	NM	1		\$525.00
FOX News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	M-----		1	\$525.00			0.00						
18	4	10/16/12	10/16/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	-T-----	:30	1	\$200.00	2	0.00	NM	1		\$200.00
FOX News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-T-----		1	\$200.00			0.00						
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type																
1		4	10/15/12-10/21/12	M-F 9-10a	9-10a					-T-----	:30			\$200.00	0.00	NM
19	4	10/17/12	10/17/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	--W----	:30	1	\$200.00	2	0.00	NM	1		\$200.00
FOX News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--W----		1	\$200.00			0.00						
20	4	10/18/12	10/18/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	----T---	:30	1	\$200.00	3	0.00	NM	1		\$200.00
FOX News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	----T---		1	\$200.00			0.00						
21	4	10/19/12	10/19/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	----F--	:30	1	\$200.00	3	0.00	NM	1		\$200.00
FOX News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	----F--		1	\$200.00			0.00						
22	4	10/16/12	10/16/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-T-----	:30	1	\$300.00	2	0.00	NM	1		\$300.00
Neens News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-T-----		1	\$300.00			0.00						
23	4	10/18/12	10/18/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	---T---	:30	1	\$300.00	2	0.00	NM	1		\$300.00
Neens News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/21/12	---T---		1	\$300.00			0.00						
24	4	10/22/12	10/23/12		CM-All	12-1p	M-----	:30	1	\$300.00	2	0.00	NM	1		\$300.00



WIRBELTAN

Print Date: 10/24/12

Page 4 of 6

Contract / Revision

576317 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision

10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Treo Product CLINT ZWEIFEL 4 MO

Estimate # 2011



WDAE-TV

Print Date: 10/24/12

Page 6 of 6

Contract / Revision

575317

Flight Dates 10/18/12-10/22/12

Hiatus Dates

Original Date / Revision

10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser: Zweifel, Cline/VD/MO St Trebil Product: CLINT ZWEIFEL 4 MO

Estimate # 2011



WPA-2.TM

Print Date: 10/24/12

Page 6 of 6

Contract / Revision

876317 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision

10/24/12 / 10/24/12

Order Sep 00:15:00

Advertiser Zweifel, Clint/D/MO St Tree Product CLINT ZWEIFEL 4 MO

Estimate # 2041